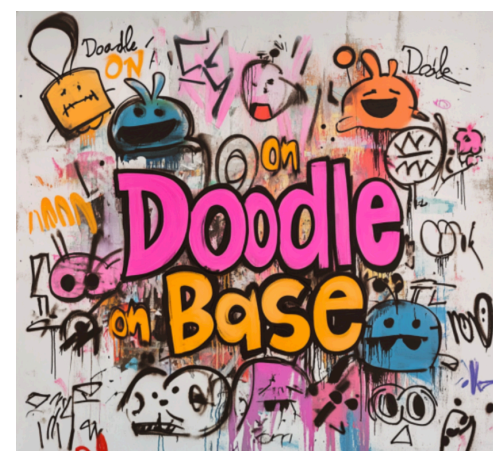


DOODLE ON BASE

ROADMAP



Overview

Doodle on Base is a rapidly evolving project, currently only 9 days old, with ambitious plans to grow its community, token utility, and business model. We are developing a dynamic interactive website and building strategic partnerships to position Doodle on Base as a leader in Web3, NFTs, and real-life events. We are committed to scaling this project in four distinct phases, each designed to expand our community, token value, and business structure.

Phase 1:

Key Milestones:

- Launch on Ape Store: Doodle on Base Token launched with a fair launch.
- Engagement of Core Audience: Successfully established a strong, engaged community.
- Initial Website Launch: Our initial website is live, serving as an online hub for the community.
- Social Media Presence: We've building our brand on X (formerly Twitter) and will be including other social platforms soon, growing our audience and creating momentum.
- Token Launch on UniSwap: The launch to Uni will expand community engagement, Token awareness and hopefully token liquidity.



Phase 2: New Website & Web3 Integration

Key Initiatives:

- New Interactive Website Development: The new website will link directly to our social media platforms and serve as a meeting place as well as marketplace and gallery for:
- Original Doodle on Base Wearable Collection
- Limited Edition Doodle on Base Prints and NFTs
- Partner NFT Sales on the Base Network
- Partnerships with Token Developers: We will have Ongoing discussions to market and sell NFTs from other creators within our gallery, leveraging our growing platform.
- Galleries and Artist Collaborations: We already have Two verbal "in principle" agreements with established Bricks and Mortar galleries, and are already in talks with renowned artists to auction exclusive NFTs through our platform once it is established.



Phase 3: Establish Doodle on Base as an LLC

Key Objective:

- Formalise Legal Structure: We will register Doodle on Base as a Limited Liability Company (LLC) to provide a formal business structure, protecting the brand and preparing for long-term scalability.



Phase 4: Real-Life Events and Online Auctions

Future Plans:

- Exclusive Launch Events: We will host in-person and online events to launch new collections, NFTs, and partnerships.

What's in it for Token Holders?

Web and Auction Profit Distribution Plan:

- 20% of profits will go toward token buyback, enhancing token value.
- 20% will be allocated for marketing and promotion to ensure steady community growth.
- 20% will be pooled for holders who hold and stake 1% or more supply after Phase 1, incentivising long-term investment.
- 40% will go to "The Doodler," supporting their creative initiatives within the platform.

VIP Lounge Access:

- Supply holders will gain exclusive access to the VIP Lounge, offering (Min Holding yet to be determined):
- Discounts, early access to exclusive releases, and participation in events both online and in real life.
- Verbal "in principle" agreements with two global concierge services are in place to provide VIP services to our top holders after Phases 3.

Why Invest in Doodle on Base?

Doodle on Base represents the intersection of Web3 technology, NFTs, and real-life event integration. We are strategically positioned to create a creative freedom revolution, driving value back to our token holders and community.

Our phased approach to growth, coupled with existing partnerships and a strong tokenomics model, sets us up for long-term success in this burgeoning market.

Invest now to be part of this exciting journey, as we redefine what community-driven digital art and experiences can be in the Web3 space.

Join us as we revolutionise the future of Doodle.

